Rosehill Theory of change

SITUATION

Rosehill Arts Trust operates from Whitehaven in Cumberland, West Cumbria. Within its immediate community are some of the most deprived wards in Cumbria, in the 10% of England's most deprived. Available data shows a high proportion of residents have low engagement with culture. Cumberland's community is still recovering from the pandemic post and faces daily challenges. Rising energy costs and the cost-of-living crisis are just some of the reasons that residents do not easily access arts opportunities on their doorstep.

Rosehill recognises its role in creating spaces where communities can be together and feel nourished. We believe that art and artists have the special ability to bridge differences such as age and culture within our communities. Through democratic art-making practices we aim to fire imaginations, prioritising freedom and autonomy, bringing people together to enjoy experiences rich in creativity, learning and connection.

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Inputs	Activities	Outputs	Mechanisms	Outcomes		
				Immediate	Further	Lasting
Staff & freelancers	1.COMMUNITY CONNECTIVITY & CARE	PROJECTS Community projects	Characteristics that achieve change:	 Mindfulness Active & moving Kindness & altruism New skills developed 	Better mental health & wellbeing	A healthy & happier
Creative &	Collaborative programming that makes a full range of	by with and for communities	Reflecting place identity & local	 Uplifted by the arts Connected to support services 	Happiness & feeling supported	community
community partners	cultural opportunities accessible.	EVENTS & FESTIVALS	lives • Listening and empathy	 Overcome challenges Positive attitudes to collective change Optimism & excitement about the future 	Curious communities	*****
Fundraising	2.CULTURAL FAMILIES	Diverse & high- quality, year-round programme of	Supportive Welcoming & approachable	Relationships with othersFeeling curious	Sense of togetherness Curiosity & a love of learning	A connected &
activities	Collaborating with local families & family-focussed	events and festivals on and off site.	Safety & sanctuary	 Openness to learning Connection with a greater diversity of people & ideas 	Connecting with a diversity of people & ideas	curious community
Cultural &	organisations to make cultural opportunities		Accessible & inclusive Happy, generous staff	Achievement of a creative output & feeling proud	A community eager to engage in the co-creation of art & culture	
partners	accessible on site and beyond.	SPACES Welcoming & creative	Enjoyable & memorable	Knowledge & understanding of artforms Personal taste for art	Community appetite for arts &	Tryyyy
Board	3.PLACE-BASED CULTURAL	environments	experiences • Consistency	Appreciation & enjoyment of quality community art	culture & expectation of quality	
Community	DEVELOPMENT	SKILLS DEVELOPMENT	Strong communication	Awareness of opportunities & fundingTime to develop arts practiceNetworking & collaboration	Local artists have opportunity to thrive	A resilient & valued
Community advisory group	Developing stronger partnerships	Skills and career development offer for	Community-led, co-created & socially engaged.	 Knowledge & understanding of socially engaged arts practice. 		cultural ecology
Volunteers	Building skills & capacity Growing collective impact.	artists, practitioners and young people.	Process over product.	Relevant and important issues engaged with through art & creativity	Programming responds to issues that are important to communities	
Volunteers	A	B BB	• Play & laughter	Evidence of the impact of art & culture	More of those who hold influence are convinced by the impact of art and culture	